



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE 594-3500
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 23, No. 19

May 11, 1968



REPORTING PANELISTS: Reporters Martin Gershen (left) and Jim Lucas flank producer Sylvia Taylor at the OPC discussion, "How Good is Viet Nam Coverage?" They were among newsmen with strongly conflicting opinions on how the job is being done.

(Henry Senber photo)

NEWSMEN LIST PROS AND CONS ABOUT VIET NAM COVERAGE

By JOSEPH HARROW

Smouldering differences over the quality of reporting from Viet Nam flared up at the OPC May 1, as newsmen covering the war focussed on the sharp division among correspondents themselves.

It was the second controversial panel held under the auspices of The Edward R. Murrow World Affairs Forum and the OPC Foundation. (The first concerned 50 years of Bolshevik rule.) The event also was the twelfth in the Forum series, which has hosted Prime Ministers and other distinguished guest speakers over the past year. It played to an overflow house of top news media and US officials, correspondents from state-side all over the world.

Panelists were award-winning professionals Jack Fallon, UPI foreign news editor; Martin Gershen, Newark Star-Ledger bureau chief; Jim Lucas

Scripps-Howard Feature Syndicate, and Bob Young, ABC-TV Evening News anchor man.

Questioning and participating in the debate were Stan Swinton, AP Assistant General Manager; R.W. Apple, *The New York Times*; Richard Fryklund, former correspondent and now Deputy Assistant Secretary of Defense for Public Affairs; Roy Rowan, Life Assistant Managing Editor; Robert Siegenthaler, producer, ABC Evening News with Bob Young. OPC President Hal Lehrman moderated, and Sylvia Taylor was the producer.

Debate Rages

Under partisan fire were issues of "experience" for Viet Nam assignment, all-too-short tours of duty for newsmen, allegedly overplayed coverage of South Viet Nam atrocities and US failings, un-

(See page 4)

5 Correspondents Die During New Enemy Offensive

A new offensive launched by the enemy in Viet Nam last weekend has left five newsmen dead and several others wounded.

Four died in the same incident—they were ambushed, then assassinated by Viet Cong May 5 as they rode in their jeep through Saigon's Cholon section. Dead are John Cantwell, 30-year-old Australian working as a *Time* correspondent; Michael Birch, 23, Australian Associated Press correspondent; Bruce S. Pigott, 22, Australian who was assistant bureau chief for Reuters in Saigon, and Ronald B. Laramy, 30, a British correspondent working for Reuters. Another correspondent with this group, Francis J. Palmos, 28, an Australian freelancer, escaped after playing dead.

UPI photographer Charles R. Eggleston, 23, was killed May 6 while

(See page 2)

COMPARISON OF DUES

At the new Board of Governors meeting late this month, a major agenda item will be recommendation from the outgoing Board that the Club's financial condition requires a general raise in dues.

Attention of members is called to a comparative list of basic resident dues now in force for leading city clubs and for the National Press Club:

New York Athletic Engineers	\$350 \$300
(plus a \$10 assessment every three months, commencing April 1 and continuing indefinitely)	
Lambs	\$275
Players	\$275
Advertising	\$200
National Press	\$120-160
OPC	\$87.50

5 Correspondents

(From page 1)

covering fighting on the outskirts of Saigon. He was struck in the head by Viet Cong fire.

Wounded

Life photographer Co Rentmeester, 32-year-old Dutch, and Arthur Greenspon, 25, an American freelance, were apparently hit by the same bullet as they were standing in a drainage ditch in Saigon. Rentmeester was shot through his left thumb and a bullet lodged at the base of Greenspon's nose. A French photographer, Yves Gautron, 27, of Reporters Associates, was grazed by rifle bullets in fighting near the Phu Tho racetrack.

OPC Wire

The OPC expressed its condolences in a wire addressed to the Australian Embassy Press Attache in Washington, John Malone, and signed by Club President *Hal Lehrman* and President's Committee Chairman *Burnet Hershey*. "The officers, Board of Governors and the membership of the Overseas Press Club want to convey to the Australian people through you the deep feeling of sorrow which pervades this Clubhouse today, as we learn of the tragic deaths of John Cantwell, Bruce Pigott, Ronald Laramy and Michael Birch. These correspond-



Cantwell



Birch



Laramy



Pigott

ents now spiritually join our Memorial Wall, where are emblazoned the names of 110 colleagues who gave their lives for the preservation of a free press. Our special condolences to the families and to our affiliate, the Journalists Club of Sydney."

(A Memorial Wall dedication ceremony has been set for May 27, according to Hershey. More details will follow later.)

The survivor of the ambush, Palmos, described in an AP dispatch a grisly scene of deliberate shooting, even after one of the group, Birch, had identified himself as "Bao Chi" (press) to the Viet Cong commander.

"The commander just looked at him, still pointing his gun, and said derisively, 'Bao Chi.' Then he pumped two slugs into the jeep."

US Ambassador to Viet Nam Ellsworth Bunker issued a statement in re-

(Above: AP photos.

Right: UPI photo.)



Eggleston

action to the news of the deaths: "The circumstances under which the four young men lost their lives Sunday, their execution by the Viet Cong after having been wounded, are deplorable and revolting.

"Mr. Eggleston's death, which occurred when he was caught in a cross-fire, is no less a shock."

REPORTER STUDIES WHAT FIDEL DOESN'T SAY

By FULTON WHEELER
AP Correspondent

HAVANA — Inside this sunny Communist country Cubans generally remain friendly, ready to talk to the only "Yanqui" newsman who is based here.

In the absence of formal censorship, there are no specified ground rules for newsmen, and if there were, the enforcement would seldom be consistent. There is always the unspoken threat of incurring government disfavor, which might bar a reporter from returning should he leave.

Indicator

The newsman's best indicator as to how far he can go in probing often is a warning waggle of a Communist official's finger. Or a gentle reminder from a soldier who has a .45 strapped to his waist. Or a telephone call from the Foreign Ministry.

The biggest problem is getting accurate information. Cuba has no government information office and many qualified officials are reluctant to talk without clearance from above.

On more than one occasion, a call to a government ministry has brought

the reply: "We don't give information to imperialist news agencies."

Sure Source

One of the surest sources of news is a Fidel Castro speech. The flamboyant Cuban leader is remarkably frank and his speeches are laced with statistics not available elsewhere. They must be read and reread — for what he says, and for what he doesn't say.

Cuba's official voice is the organ of the Central Committee of the Communist party, the newspaper *Granma*. Named after the launch in which Castro returned to Cuba to begin his revolution, the four-page daily is mostly propaganda, shouting its messages in red and black headlines. But it is must reading because it gives official position. Between editions of *Granma*, Cuba national radio is monitored for any more current developments. Newsmen also can tap Western and Communist European sources. Cuban sources must be balanced against their motives for talking. Havana's rumor factory is erroneous 99 per cent of the time.

Nothing, of course, beats seeing and

hearing. In Cuba, this means frequent trips to the countryside to look at crops, state farms, roads, dams, bus stations and people. The economy is the big story in Cuba. Newsmen are free to roam outside Havana so long as they steer clear of military installations. Visiting newsmen usually are assigned guides.

Communications can be slow, but with enough shouting and complaining almost everything gets through. Wirephoto transmissions require special government permission. My wife Ann, a journalist in her own right, is AP's accredited photographer. Esmond Grant, a 56-year-old former tour driver, keeps at our disposal a 1952 Cadillac held together by hope and by hunch. Veteran cable attendant Stanley Graham doubles on Wirephoto, reinforced by Vincent Ochoa and messenger William Taylor, a Brooklyn-born American.

An American correspondent quickly becomes known to Cuban officials. After an airliner hijacking a government official passing me on the street called jokingly: "Hey, Wheeler, when are you going to hijack a Cuban plane and fly to the United States?"

HELLO, THERE, GUV'NER

Nearly a year ago the Board of Governors voted to mark the change of administrations by a ceremonial turn-over of controls.

Although the change this year is minimal, President *Hal Lehrman* is implementing the Board's vote by scheduling a "Meet the Team" reception at the Clubhouse on Monday, May 20, from 5:30 to 7:30 p.m.

Not only will be newly-elected officers (listed in last week's *Bulletin*) be presented to the membership, but those governors whose terms have another year to run: *Anita Diamant Berke*, *Cornell Capa*, *Richard de Rochemont*, *Irene Corbally Kuhn*, *William L. Laurence*, *Madeline D. Ross* and *Ansel E. Talbert*.

Members interested in working on committees during the coming year are especially invited to get acquainted. There will be a cash bar.

NEW YORK SCENE

Crab Claw, Hush Puppy and Black-Eye Pea Night

Tues., May 14 – North Carolina Regional Dinner. Cocktails 6:30 p.m.; dinner 7:30 p.m. \$6.00. Member and one guest.

For those of you unimpressed with those menus presented in dining room French, the bill of fare for the North Carolina Regional Dinner this week offers a refreshing change.

The cocktail hour starts out with Fontana Dam Buster punch, served with Union County smoked turkey Pamlico County crab claws, Carteret County shrimp and other appetizers.

Buffet entrees include Bogue Sound scallops bisque, North Carolina Country ham, Parker's Eastern North Carolina barbecue with hush puppies and coleslaw, Watson's Tar Heel chicken (a la chef Anselm), Luck's black-eyed peas, Eastern North Carolina hams, Watauga County chopped kraut, Blue Ridge Mountain style, and Tar Heel pickles. These delicacies will be followed up by fresh strawberries (and maybe blueberries) from southeastern North Carolina and Onslow County Scuppernong wine.

Balladeer Betty Vaiden Williams, an authority on folk music from all corners of North Carolina, will entertain. The singer accompanies herself by dulcimer or guitar.

The North Carolina hosts, headed by Gov. Dan K. Moore, also have arranged for fresh flowers – long-leaf pines, magnolias and chrysanthemums – to deck the Club dining room. Guests will have a chance at winning door prizes of many North Carolina crafts, including many from the Abemarle Craftsman's Guild.

* * *

Mon., May 20 – "Meet the Team" Reception. Presentation of Officers and Board of Governors to membership. Cash bar. 5:30 to 7:30 p.m. (See box this page.)

* * *

Mon., May 27 – Memorial Wall Service for correspondents recently killed in Viet Nam and Germany. 5:15 p.m.

* * *

Wed., June 5 – The New York Daily Column personality evening. Reception for outstanding contributors to New York's new evening paper. Cocktails 6:30 p.m.; dinner 7:30. \$6.00.

* * *

Wed., June 19 – Edward R. Murrow World Affairs Forum, Luncheon, with Undersecretary of State Nicholas Katzenbach, on the dedication of the Murrow Memorial Library and Ruth Houghton Axe Press Room. Open House (Library) 6:00 p.m.; dinner 7:30 p.m. \$6.00.

* * *

Program Note: Tune in for the May 15th "International Interview" program (WNYC-TV, 10 p.m.) featuring Mrs. Frances Humphrey Howard, sister of Vice President Humphrey and chief of liaison to non-governmental organizations and special projects for the State Department's AID program.

The broadcast, produced by *Sylvia Taylor* in co-operation with the OPC, covers South American affairs, including the successful approach to South American problems and the implementation of US agricultural aid. OPC panelists are *James Sheldon*, Club treasurer; *Ralph Leviton*, *Chemical Week* international editor, and *Lois Pearson*, *Newsweek International* Dept. associate editor.



Howard

* * *

All reservations not cancelled 24 hours in advance will be charged to member's accounts.

World-Wide Ticker

Edited by JERRY KRISKA

TOUCH OF 'PASSITIS' HITS WASHINGTON

By JESSIE STEARNS

WASHINGTON — News representatives and White House staff must wear identification tags when at the White House or the Executive Office Building.

Wearing the 2½ by 3½ inch tags issued by the Secret Service has been mandatory since the assassination of Dr. Martin Luther King. Department of Defense has joined the "passitis" parade and now requires anyone entering the Pentagon after 6 p.m. and on Saturdays, Sundays or holidays to wear his little plastic pass.

The D.C. Alcoholic Beverage Control Board voted two to one to grant the National Press Club's renewal of its bar licence.

The dissenting vote held that **John Heffernan**, Reuters News Agency Bureau chief (a British subject) and currently the club's vice president, is a principal officer and therefore, in accordance with D.C. law, the club should not be granted a license because one of its principal officers is an alien.

Members of the House and Senate have introduced bills to change the D.C. law, so that Heffernan can move up the ladder to president of the club next December.

(See page 7)



DEBATERS: The experienced professionals who argued the controversial subject were (from left) Deputy Assistant Secretary of Defense Richard Fryklund, AP Assistant General Manager Stan Swinton, Life Assistant Managing Editor Roy Rowan, ABC News producer Robert Siegenthaler, and *The New York Times'* R.W. Apple, Jr. (Henry Senber photo)



ON THE LINE: ABC News' Bob Young and UPI Foreign News Editor Jack Fallon defended the press performance in covering the Viet Nam war. (Richard Laird photo)

'BALANCED COVERAGE' ABOUT ATROCITIES, VIET

(From page 1)

favorable reports re the Viet Cong and the North, the factor of television's new "instant" coverage of the war.

Also argued: the reporting obstacles in an unusual war of fluid battle lines, the "gap" between editorial handling of copy and dispatches from the front; the credibility of US officials, and corruption in ARVN (Army of the Republic of Viet Nam).

Lehrman sparked the polemics. "What's been the quality of coverage from our overseas members and colleagues?" he asked. "Has the picture been distorted? Are our newsmen well-prepared to cover? Is there something wrong?"

Gershen said that when "history records" Viet Nam press coverage, "it will be troubled reading. This meeting is proof enough. Most reporters are brave, hard workers but the culture is completely different in Viet Nam. Reporters see things subjectively." Couple this with "inadequate experience" and you have faulty reporting, he implied.

Reporting Hit

Lucas saw a "barely adequate" job of reporting from Viet Nam. He said there were many cases of outright lack of knowledge of a military situation. He noted specifically stories of heavy plane casualties at Khe Sanh. "Actually," he said, "of 322 aircraft servicing the area — during a ten-day period — 26 were shot at, eight were hit, and only three downed." He said he wasn't placing entire blame on reporters but "they could be better prepared."

Fallon retorted that "we spend too much time worrying how we're doing. The truth is our people (reporters) are working hard against stupid officialdom . . . the criterion is to be a good reporter, and our organization usually sends trained reporters there. Fact is, we should stop bitching. We are doing a job!"

Swinton concurred with Apple that short tours of duty effected the quality of coverage of a complex war. He pointed out that among many other fine newsmen, AP's Peter Arnett and Horst Faas, both Pulitzer winners, have been in Viet Nam for six years. He said the practice of "six-month tours" by many media was essentially self-defeating.

Defends TV

Young demurred: "Just because they (some reporters) have lesser experience, this does not mean they're unskilled. Men in their twenties and thirties have done outstanding jobs out there." He admitted that tours of Viet Nam duty were about six months for the networks but said longer tours would go into effect.

Apple stressed greater experience: "Technical qualities are needed there — for instance, a good knowledge of French to cover political affairs."

Lucas said "another sort of expertise" was necessary — some military background. He indicated, however, that some reporters had a more profound knowledge of the country than officials there.

A further donnybrook opened up as Lucas and Rowan said that ARVN and the Army of South Korea had not received "balanced coverage." Rowan stressed ARVN had fought and stood firm during the Tet offensive.

ARVN 'Stank'

Apple disputed ARVN's capabilities. He said he had left Viet Nam prior to the Tet offensive and, at that time, "ARVN stank." He said he had covered them in Saigon and the Delta where "they were wretched and their officers corrupt." He specifically scored the 21st Division. When ARVN troops were attacked, "they ran — headed by a three-star general — in another direction . . . in full retreat . . . and spent their time on the way stealing chickens." He said American troops had to step in and bear the brunt.

Lucas disagreed. "I lived with the 21st Division. I saw no such evidence."

Swinton concurred that "corruption in South Viet Nam is beyond belief." Referring to his own early tour of duty in the area, he said: "I didn't know a corps commander in Viet Nam who didn't become a dollar millionaire within a couple of months." He cited more recent exposes to that effect by correspondents Fred Hoffman and Hugh Mulligan.

Corruption 'Inevitable'

Lucas said corruption was the inevitable consequence of war, but government curbs and black market controls were cutting it down. "I think we tend to overpaint the picture."

Gershen suggested that South Viet Nam be considered an under-developed country, yet it "has a good army" as such. "You know, people said the same thing about ROK's of South Korea. Today South Korea has one of the best armies in Asia. As for the ARVN, we are there to train them."

Lehrman asked whether there had been a tendency, in coverage, to paint



FROM THE FLOOR: Former Assistant Secretary of Defense for Public Affairs Arthur Sylvester charged the media with ignoring the story in earlier days.

(Henry Senber photo)



LISTENERS: Among spectators at the discussion were OPC Past President Burnet Hershey, Jacqueline Earl, a British visitor; June Stevens; and USN Commander Fred D. Snyder, a Navy public affairs official.

(Richard Laird photo)

Viet Nam Army Argued by News Professionals

South Viet Nam in monstrous colors as compared to the Viet Cong and North Viet Nam.

Rowan said there had been little or no access to the Viet Cong or North Vietnamese except through French reporters and the like. And due to the nature of the war, correspondents work in virtual isolation with little means of comparing notes. Reports should be colated at a central point, he suggested.

Gershen hit play of news by daily papers. "Americans were dying in the village of Dak Son as Dr. Spock staged a sit-down in Whitehall Street." He charged that the press concentrated on Dr. Spock.

Swinton insisted the war story *had* been covered.

Not One-Sided

Apple said the picture was not one-sided. He recalled that *Life* had carried extensive coverage on VC atrocities, also that releases were constantly issued on the VC by the US Mission in the area. Possibly fuller coverage of US failings, in some cases, is due to the fact that "people expect the North to perpetrate atrocities . . . not the GI's."

Editorial personnel bears some responsibility for a lack of balanced coverage, Gershen said. He cited the picture of South Vietnamese Gen. Nguyen Ngoc Loan executing a bound Viet Cong on the street. He charged that nowhere was there the explanation that the victim was an enemy officer in civvies, that he merited summary execution under the rules of war. Concurrently there was down-play of an equally dramatic picture of a South Vietnamese officer's family slaughtered by the Viet Cong.

Swinton replied: "We carried the

(Loan) picture with a note to editors and a considerable caption. Apparently many of them did not use it. I'd say the American press has covered Viet Nam very well. This would be the telegraph editors at fault." It is extremely difficult to get pictures of VC atrocities, he said.

Then, parenthetically, he added: "I'd feel a lot better about it if General Loan hadn't asked for a picture of the shooting for his desk."

Apple defended "balanced coverage" in *The New York Times*. He recalled a *Harrison Salisbury* article describing "a peaceful town" bombed in South Viet Nam, which ran on page one. Flying over the same town some time later, pilots said there was nothing very peaceful there, rather that it was "one of the toughest targets" they'd had to face. Apple said his story to that effect also was carried on the front page.

Silent for most of the exchange, Deputy Assistant Secretary Fryklund commented that "if standards of credibility for reporters were as high for US officials, most reporters would have to turn in their cards."

No Lying

Discounting normal degrees of suspicion between the military and the press, all generally concurred that US officials were acting honestly with newsmen — that, as Gershen put it, "the Government is not lying in Viet Nam."

Fallon emphasized that reporters were doing a good job; they should get more credit "for covering an unusual war."

Siegenthaler wryly noted "a bit of self-flagellation here." He said printed media had done good work but with television, the viewer has a true realization

of war for the first time. Television covers without editorial interposition and no problems concerning a front page. He paid tribute to television's extensive background, interpretative reporting, as well as its depiction of the "face of war." Young added that certain war picture repetitions could not be avoided on television since that's the way it is . . . "that's war."

OPC Treasurer James Sheldon deplored an evident "coloration of news" again against the South and urged that South Viet Nam be compared with other underdeveloped countries for a measured analysis of the true situation there."

Former Assistant Secretary of Defense Arthur Sylvester, speaking from the floor, said one trouble with reporting from South Viet Nam stemmed from the fact that major news media largely ignored the area from 1961 to 1964. He said the United States in that period had actually paid the freight to get correspondents to go out there. He said that reporting had improved but lack of reporting experience in the area still was evident.

Gershen and Swinton said that, to the contrary, AP, UPI and *The New York Times* were there during those years.

The professionals suffered a chortling setback as a guest, noting he was simply a newspaper reader, put forth the pointed question. "Why," he asked, "did nobody anticipate the Tet offensive?"

Apple said possibilities were well covered. Lucas commented, "We were stupid, caught with our pants down." And Fryklund said, "The military knew all about it. They just got the date wrong."

Letters

PETTY SQUABBLES BY PETTY PEOPLE

If the charges and counter charges concerning *The Bulletin* during the recent election, are true, then this letter may never see print. However, I hope that you will find room for it in the Club publication.

For years I have been repelled by the annual row that centers around the yearly election of officers. The fight would be comic if it were not so vulgar. Indeed, it is nothing short of disgraceful. My contempt for such behavior on the part of ambitious Club politicians has caused me, in recent years, to throw my ballot in the wastepaper basket.

I have been a member of the Club almost since its inception. I have served on the Board of Governors and twice as a vice president. I was also, for some years, a member of The Correspondents Fund. In addition, I have raised considerable sums of money for the Club.

But I can no longer view my membership with pride when contending politicians and their factions annually bring ridicule on the Club. These petty squabbles for power by petty people are nothing short of revolting. This infighting may not destroy the Club, but it is doing a great deal to destroy the Club's reputation. It is intolerable that the

Club be torn apart once every twelve month by little Caesars.

The membership must ask itself if the Club can really survive many more of these factional fights.

Inez Robb
Tucson, Ariz.

MORE PRAISE FOR ISRAEL PRESS OFFICE

I would like to join Joseph W. Grigg of UPI, London, in his praise for the cooperation extended foreign newsmen by the Israeli government press office.

I recently visited Tel Aviv, Jerusalem, the west bank of the Jordan and the Negev desert. The press offices at the embassy in Washington and in Israel were most helpful in arranging interviews and providing transportation for an unimpeded and most worthwhile assignment.

Raymond J. McHugh
Copley News Service

ISRAEL'S COOPERATION

May I add my humble word to those of Len Whartman and Joseph W. Grigg?

Historically, the Government of Israel's PIO has always favored foreign, non-Jewish reps of the big services to those correspondents who are "natives."

They have even responded better to those who approached them in English than those who tried their Hebrew out in Israel.

The undersigned was a correspondent in Israel prior to 1951 and all the exchanges prove (is) that nothing has changed in attitudes.

Thomas D. W. Friedmann
Editor - PIP Photos, Inc.

DMITRI SALUTE

Ivan Dmitri was a first-rate artist and great photographer. A generous, gracious, creative and modest gentleman, he was one of OPC's most distinguished members.

When OPC held its first public photography show in the Time-Life lounge, spring of 1953, Dmitri not only cooperated on the project but contributed five of his large photographs in color. (At that time color photography was very expensive. These pix cost him \$125 each.)

At the formal opening of our clubhouse on 39th Street, he added eclat to

the event by taking numerous candid shots of notables present: Edward R. Murrow, Carl Sandburg, Robert Sherwood, Richard Rodgers, Averell Harriman, Robert Considine, Eliot Elisofon and many others. We will miss him. I will miss him.

Madeline D. Ross

REPORTER'S OBJECTION

My attention has been drawn to an article signed by you as Bern Redmont in a recent issue of the *Overseas Press Bulletin* of New York in which you make various inaccurate statements or references as far as I am concerned, but one particular remark — that I ask planted questions at press conferences — is not only, of course, quite untrue, but a serious and unwarranted attack on my professional integrity, to such an extent that I really must ask you to take an opportunity of putting the record straight by a public withdrawal of the offending remark coupled with a suitable apology.

Harold King
The Toronto Telegram, Paris

REPLY

I regret profoundly that the Paris notes contained in the March 2, 1968 *Overseas Press Bulletin* have caused you to be offended. I assure you quite sincerely no offense was intended.

I was not aware of any inaccuracies in the notes, but if there are any, I am happy to correct them.

Everybody in our profession in Paris knows that the standard operating procedure at President de Gaulle's press conferences, to which newsmen are normally obliged to conform, often involves a discussion of questions in advance with the President's staff, as well as suggestions to newsmen by the President's staff, of questions and subjects he is prepared to take up. The practice is a regular procedure, along with the voicing of the questions at the beginning of the conference, followed by the General's series of replies, which are memorized in advance of the conference. That is what I meant by the use of the term "planted," which was an unfortunate one, and I certainly did not mean to cast any aspersions.

Please be assured that I did not intend to attack your professional integrity or that of other distinguished journalists who participate in these conferences.

With your permission, I am asking *The Overseas Press Bulletin* to publish your letter and this reply.

Bernard S. Redmont
Paris



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Joseph Harrow
Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

World-Wide Ticker

(From page 3)

Dennis McEvoy, Reader's Digest editor for Asia, returned to Pleasantville, N.Y., after a ten-day stay in Micronesia. He's suggested that a Digest senior writer be sent to the islands to capture the vitality and color of the territory.

James Reston and his wife will move to New York City now that he takes over as Executive Editor of The New York Times, succeeding **Turner Catledge**, who was promoted. Reston has been associate editor since September, 1964.

OYC NAMES SETHER AS ITS COMMODORE

The Bistro Room was the scene of a gathering of skippers, sea dogs, tars, and mates for the recent annual election of officers of the Overseas Yacht Club.

J. Wendell Sether was elected commodore. His flagship will be his 24-foot fibreglass sloop *Setherly*, at Larchmont harbor. He succeeds *Will Oursler*, who will be commodore-emeritus.

Charles Schreiber was elected executive vice commodore. Nine others were elected ordinary vice commodores with various duties as follows:

Barry Wilson, secretary-treasurer; **Harold Berke**, sea lawyer; **Robert Black**, fleet flack; **Ralph Major, Jr.**, flag officer; **Warren Kenn**, fleet chaplain; **John Devlin**, harbor master; **Albert Wall**, fleet captain/salvage master; **Robert B. Mackall**, fleet surgeon; and **Gloria Watson**, safety officer.

Following the election, the club held its annual moving "going into commission" ceremonies. Plans were announced for a rendezvous of the club's boats in June.

Classified

TOP COMMUNICATOR - EXPERIENCED EDITOR. Fifteen years of solid business, trade and consumer magazine editorial experience (emphasis in the field of advertising, marketing and public relations). Seeks creative communications spot. Proven ability in writing, planning, management and photography. Good contacts. MBA. Member American Society of Magazine Editors and American Society of Business Press Editors. Box 470.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone. Ads without payment will not be processed.

Carroll Kilpatrick of The Washington Post is new president of the White House Correspondents' Association, succeeding **Frank Cormier**, AP. Other officers include **Charles W. Bailey II**, Minneapolis Tribune, vice president; **Garnett D. Horner**, Washington Evening Star, secretary; and **Edgar A. Poe**, New Orleans Times-Picayune, treasurer; **Peter Lisagor**, Chicago Daily News; **John P. Sutherland**, US News & World Report, and **Robert C. Young**, Chicago Tribune, were elected to the executive committee.

Jim Hoagland of the Washington Post staff has an article, "Some Quality Movie Houses are Turning Blue" in Potomac Magazine.

Barry Zorthian has been reinstated by President Johnson to the personal rank of minister, a status he had as chief US spokesman in Saigon. He was replaced as head of the Joint US Public Affairs Office in South Viet Nam and reassigned to Tokyo as chief of the US Information Service. Instead he remained in Saigon as special assistant to Ambassador **Ellsworth Bunker**.

Dimitru Danielopol, Copley Newspapers columnist, off to Greece to report on political conditions. **Ray McHugh**, Copley Washington bureau chief, back from a newsgathering trip to the Mediterranean and Middle East.

Armco Steel Corporation

is the nation's sixth largest completely integrated steel producer, with facilities across the United States, in Canada and throughout the Free World. Founded in 1900 as American Rolling Mill Company, Armco today has an unequalled reputation for sound management, good employee relations, and leadership in the development of both new steels and new production techniques.

Helping tell the story of Armco Steel Corporation and other business leaders is the business of

BURSON-MARSTELLER ASSOCIATES

New York • Washington • Chicago
Pittsburgh • Los Angeles • Toronto
London • Brussels • Geneva

PUBLIC RELATIONS

R evolutionize your drinking.....



MEET ALL YOUR COMPATRIOTS
AT THE OPC MEMBERS' GRILL

11:45 a.m. - 1 a.m., Monday thru Saturday

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Gershon Swet**, of Aufbau and other papers, on a trip to Rome, Paris, Israel and Munich. He expects to be back in the US May 28 . . . **Steve Yolen**, UPI, and his wife on a two-weeks' tour of London, Paris and Rome.

. . . **John Strohm** left last week on a trip around the world for Reader's Digest, looking into new agricultural developments in Turkey, Pakistan, India and the Philippines, where new short straw wheat and short straw rice has given new hope to the hungry people.

. . . **Howard and Mary Hudson**, of Hudson Associates, to Miami Beach to attend the counselor conference of the Public Relations Society of America, after which they plan to spend 10 days in Jamaica . . . TV producer **Gunther Less**, just back from a quick trip to Greece, to Rio de Janeiro in connection with his daily TV series, "Journey to Adventure" and "Sports Special."

CHECKING IN: **Eli Enzer** from Hong Kong, where he has spent the last eight months for UPI.

NEW POSTS: **Turner Catledge**, executive editor in charge of news and Sunday departments of the NY Times, becoming a vice president and director. He will continue as executive editor, in addition to his new duties, until the latter part of the year, when James Reston takes over . . . **Paul Wason**, newscaster for KYW all-news radio, Philadelphia, joining the staff of Kaiser Broadcasting's WKBS-TV, Philadelphia.

ARTICLES: An excerpt from **Isabella Taves'** upcoming new book, "Women Alone," (Funk & Wagnalls) in May Ladies' Home Journal under the title, "The Wicked Stepchildren." . . . **Mary Hemingway** by-lined in May McCall's with a piece on "Great Bathrooms I Have Known." . . . **Norman M. Lobsenz**, leaving this month for Denmark, Holland and England on book and magazine assignments, represented in Redbook and Reader's Digest for May, with articles coming up in June Good Housekeeping and July Ladies' Home Journal. The last includes material from a book, "The First Ten Years of Marriage: A Guide

to Successful Family Living" (written with Clark Blackburn, general director of the Family Association of America) to be published this fall by Cowles . . . A series of seven articles on European flea markets prepared by **Madeline D. Ross** with accompanying photographs received nation-wide distribution from TWA this week. It was sent primarily to US travel editors . . . **Wambly Bald's** piece on the coming universal birth control in this week's NY Knickerbocker.

. . . **Tom Mahoney** authored "Propaganda Newspapers Wage War" in May Newspaper Collector's Gazette, citing many Viet Nam and World War II publications.

. . . **Geraldine Fitch**, now headquartered in Claremont, Calif., to have a story in Guideposts International entitled "Headlight," or "Lost: A Boy; Found, a Man," the story of a lad lost in the Pusan during the Korean war. Piece will appear in all three bi-lingual issues of the Far East: the Chinese and Thai in June and the Korean edition in July.

. . . **Hal Higdon's** "Indiana: A Test for Bobby Kennedy" in the NY Times Sunday Magazine for May 5.

BOOKS: **Rafael Steinberg**, now living in New Jersey after many years in Japan, has completed a book on that country for Macmillan's "Nations Today" series for young people and is now working on a novel for Random House. Steinberg is one of the new OPC biographies to appear in "Who's Who in America." . . . "The Home Book of Irish Humor" by **John McCarthy**, published by Dodd, Mead on St. Patrick's Day, has gone into a second printing. When McCarthy, who retired recently as executive editor of the Catholic Digest, informed **Bob Considine** of his book's success, Bob quipped, "I hope, Jack, you make enough money to become an Episcopalian."

RADIO & TV: **Karl Detzer**, author of "Myself When Young," reminisced on the last 30 years on the **Barry Farber** Show (WOR) May 7.

SPEAKERS: **Thomas J. Kraner**, editor of the Public Relations Journal, a featured speaker at the recent 30th an-

Honored by Nations



Photographer Yousuf Karsh greets skier Nancy Greene following ceremony in Ottawa at which he received the Medal of Service of the Order of Canada. Mrs. Karsh watches. (UPI photo)



Reuters North American Manager Julian Bates is pictured with Sir Patrick Dean, British Ambassador to the US, after Bates received the O.B.E. (deKun photo)

nual conference of the American Association of Industrial Editors in NY. His topic: "Planning, Research and Balance in Employee Publications."

HONORS: **Julian Bates**, Reuters North American manager, received the O.B.E. from Sir Patrick Dean, British Ambassador to Washington . . . **Joe Alex Morris, Jr.**, recent recipient of an OPC award for foreign reporting, the subject of a cover story in the May-June issue of Aramco World magazine.

NEW BRAIN CHILD: **Walter and Hindi Diamond**, who have been publishing Industria Turistica, a Latin American travel trade monthly in Spanish, for the last 11 years, have launched a second Spanish language trade publication, Equipo Institucional. First issue of the publication, which deals with hotel and institutional equipment, will be out July 1. The Diamonds are now headquartered in Miami, having moved from Panama two years ago.

McCARTHY:

Book on
Irish humor



MORRIS:

Profiled by
magazine

